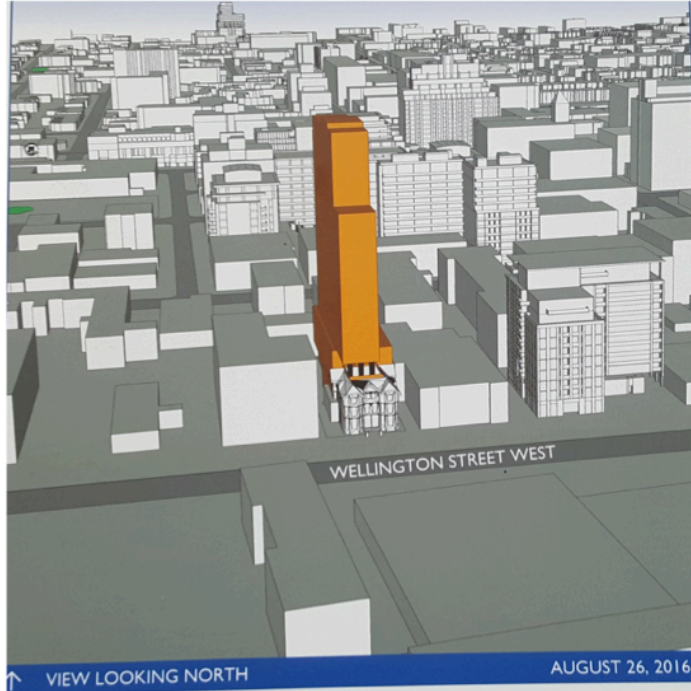


**THERE'S A LAMB WHO WANTS TO SLAUGHTER WHAT HAS MADE OUR COMMUNITY LIVEABLE**  
***Brad Lamb is smashing ahead with plans to build this monstrosity with no community input and contrary to planning principles of the City and our local Councillor.***



Developer's rendering of 23-story proposed building (Note how top of building is obscured to mask true height)



The real height in terms of community impact prepared by City of Toronto

**422-424 Wellington Street West (between Portland and Spadina).**

We are people who live and work in this community who understand (and so does the City Planning Division and our local councillor) that this project in its current form will cause irrevocable harm and negatively impact our community and all of Toronto.

Brad Lamb maintains that he will build whatever he wants on the site regardless of the City's plan and guidelines for the neighbourhood, the community's input or the precedents followed by other developers. **For the last 15 years, virtually EVERY new development in our neighbourhood of Wellington Place has been the result of positive negotiations between the community, the City and developers.** We recognize and respect the developers' financial requirements and try to balance those with community interests.

**Brad Lamb threatens our community with his proposal and his total unwillingness to hear and respond to our legitimate concerns:**

- Brad Lamb has refused to negotiate with the community, the City and the Councillor and instead threatens to go directly to the OMB by-passing any direct public involvement or input.
- The proposal dramatically exceeds the height of any other project in the immediate area and City planning goals and principles for the community.
- The proposal shows no regard for the historical context of the site.
- **MOST SIGNIFICANTLY ITS APPROVAL WOULD TRIGGER A RASH OF SIMILAR PROJECTS IN OUR NEIGHBOURHOOD!**

All of these are issues that have been worked out for almost every other project in the neighbourhood to the mutual benefit of residents and developers.

**Brad Lamb should not be immune to similar common-sense solutions that benefit everybody in the City.**

**Our Councillor Joe Cressy will host a community meeting to discuss this proposal on:**

**Monday, December 5, at 7pm  
Metro Hall, Room 310**

If you'd like to receive regular updates on this threat, send your e mail address to: [STOPBRADLAMB@GMAIL.COM](mailto:STOPBRADLAMB@GMAIL.COM) and follow us on Twitter

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